

BLVD

BLVD Joins Lotus On Spring Hammerstrike Tour

San Francisco based Electro Hip-Hop group BLVD, is proud to again be supporting Lotus for 10 dates of their Hammerstrike Tour starting March 24th in New Haven, Connecticut.

Thursday, February 12, 2009

2008 proved to be a stellar year for BLVD, solidifying them a place in both the live and electronic music scenes. Highlights include their release *Music For People* maintaining a top 40 spot on the CMJ Hip Hop Chart, *Victoria's Secret* choosing *Music For People* album tracks for all of their Fall Fashion show advertising, licensing deals from CBS, MTV, AOL and Fuel TV, being named to the "Hot 100 Unsigned Artists" of 2008 by Music Connection Magazine and playing *Sea Of Dreams*, the largest indoor NYE show in the US alongside Thievery Corporation and Bassnectar.

BLVD's spring U.S. tour takes them up the west coast, to the SXSW Festival in Austin, east to Hampton, VA for a Phish after show and multiple east coast & Midwest dates alongside Lotus, stopping at the premier theaters & venues in North America. Regulars on the U.S. festival circuit, BLVD's latest release, *Music For People*, is their first record featuring MC Souleye on vocals. Souleye has graced the stages with diverse acts ranging from The Glitch Mob and Bassnectar to Hot Buttered Rum and String Cheese before permanently joining BLVD in 2007. Souleye's partnership with BLVD is a natural convergence of two unique styles. Word of their high-energy dance parties quickly spread through message boards, blogs and word of mouth, earning them a loyal underground following that's quickly spreading.

Lotus, a five-piece band with no laptops, has creatively fused electronic dance music with instrumental post rock for the past eight years. Ironically formed at a Mennonite college that had banned on-campus dancing as late as the 1980's, they bring the dynamics of a rock band, the dance-induced rhythms of club music and the sophistication of modern electronica together for the ultimate in concert experiences. Armed with a massive light rig and one of the most energetic shows on the circuit, Lotus proves again and again why they have become the "go-to" act for those sought-after late night festival slots, landing the stages of Rothbury, Summerfest, Camp Bisco, and many others. The band continues to tour in support of their latest release, *Hammerstrike* (Oct 2008), while constantly growing their massive following of true fans.

March 24, Toad's Place, New Haven, CT

March 25, Lupos, Providence, RI

March 26, Port City Music Hall, Portland, ME

March 28, Higher Ground, Burlington, VT

March 31, Vogue Theater, Indianapolis, IN

April 1, The Crofoot, Pontiac, MI

April 7, Traif Music Hall, Buffalo, NY

April 8, The Wescott Theater, Syracuse, NY

April 9, The Chameleon, Lancaster, PA

April 10, Bowery Ballroom, New York, NY

For more information on BLVD

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